Bombardier Aerospace Market and Product Update

CSERVIES

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Forward-looking statements

This presentation includes forward looking statements. Forward looking statements generally can be identified by the use of forward looking terminology such as "may", "will", "expect", "intend", "anticipate", "plan", "foresee", "believe" or "continue" or the negatives of these terms or variations of them or similar terminology. By their nature, forward looking statements require Bombardier Inc. (the "Corporation") to make assumptions and are subject to important known and unknown risks and uncertainties, which may cause the Corporation's actual results in future periods to differ materially from forecasted results. While the Corporation considers its assumptions to be reasonable and appropriate based on current information available, there is a risk that they may not be accurate. For additional information with respect to the assumptions underlying the forward looking statements made in this presentation, please refer to the sections of the Corporation's aerospace segment and the Corporation's transportation segment in the MD&A of the Corporation's annual report for fiscal year 2008.

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• Bombardier Update

- Commercial Aircraft Market
- Product Strategy
- Q&As



Bombardier: fields of activity



Aerospace

F08 revenues: \$9.7 billion 55% of total revenues Employees: 28,100*



Transportation

F08 revenues: \$7.8 billion 45% of total revenues Employees: 31,485*



Consolidated financial results – fiscal year 2008

(In millions of U.S. dollars except for EPS amounts)	Fiscal year 2007-08	Fiscal year 2006-07 ⁽¹⁾
Revenues	17,506	14,882
EBIT from continuing operations before special items	902	577
Interest expense, net	301	218
EBT from continuing operations before special items	601	359
Special items	162	24
Income tax expense	122	92
Income from continuing operations	317	243
Income from discontinued Operations, net of tax		25
Net income	317	268
EPS from continuing operations before special items	0.26	0.14
EPS - Net income	0.16	0.14

⁽¹⁾ Certain comparative figures have been reclassified to conform with the current fiscal year's presentation.

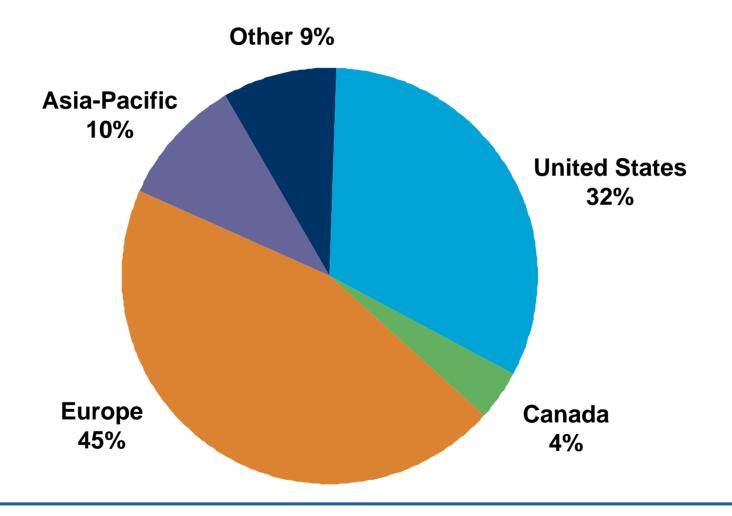


Consolidated financial results – year-to-date fiscal year 2009 For the nine-month periods ended October 31

(In millions of U.S. dollars, except per share amounts)	YTD Q3 F2008-09	YTD Q3 F2007-08
Revenues	14,292	12,236
EBIT before special item	994	597
Financing expense, net	82	209
EBT before special item	912	388
Special Item	-	162
EBT	912	226
Income taxes	195	127
Net income	717	99
EPS – Basic and diluted	0.40	0.04



A diversified company: Breakdown of revenues by geographic location





Strong backlog in both businesses

Bombardier Inc.	\$51.9 billion
Bombardier Transportation	\$25.9 billion
Bombardier Aerospace	\$26.0 billion





A full spectrum of railway solutions





Bombardier Aerospace has a complete portfolio of products and services

Business Aircraft



Narrow-body business jets

Learjet Family: •Learjet 40 XR •Learjet 45 XR •Learjet 60 XR •Learjet 85⁽¹⁾

Wide-body business jets

Challenger Family: •Challenger 300 •Challenger 605 •Challenger 800 Series

Global Family:

•Global 5000

Global Express XRS

Commercial Aircraft



<u>Regional jets</u> •CRJ700/705 NextGen •CRJ900 NextGen •CRJ1000 NextGen⁽¹⁾

Turboprops •Q400/Q400 NextGen⁽¹⁾

Single-aisle mainline jets CSeries⁽¹⁾

Amphibious Aircraft and Specialized Aircraft Solutions



Amphibious turboprops

•Bombardier 415 •Bombardier 415 MP

Specialized aircraft solutions

Aircraft Services



Aftermarket solutions

•Parts logistics •Aircraft maintenance •Training solutions

Flexjet and Skyjet

•Fractional ownership •Jet card programs •On-demand charter •*Flexjet* One

⁽¹⁾ Learjet 85, CRJ1000 NextGen, Q400 NextGen and CSeries aircraft are currently under development.





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Lufthansa Group confirms firm order 30 CSERIES + 30 options





Bombardier Commercial Aircraft Successful Optimized Aircraft Programs



<u>Q Series</u> 1018 Firm Orders 898 Delivered 100+ Operators

CRJ Series

1,673 Firm Orders

1,527 Delivered

60+ Operators

CSERIES

30 Firm Orders*

30 Options*



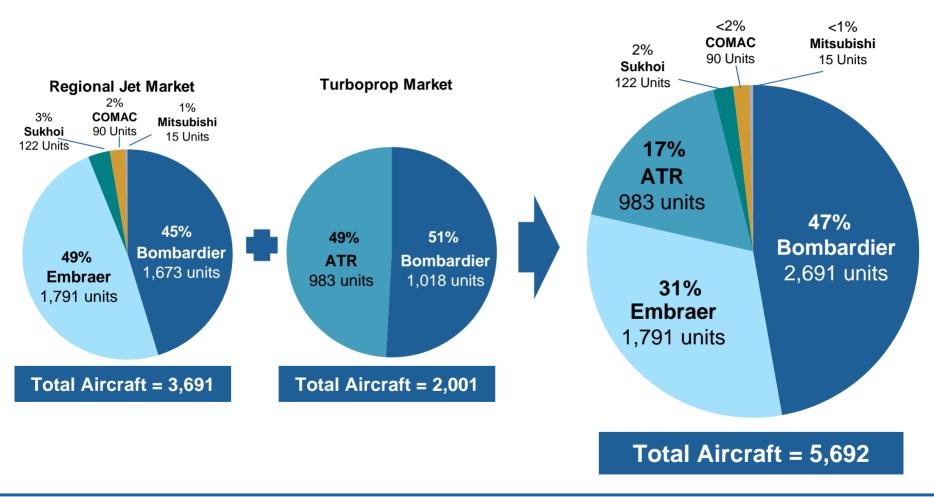
Bombardier Commercial Aircraft Operated by leading airlines worldwide







Cumulative *net order* market share performance 20 - 110 seat market



Total Market

as of January 31, 2009

BOMBARDIER

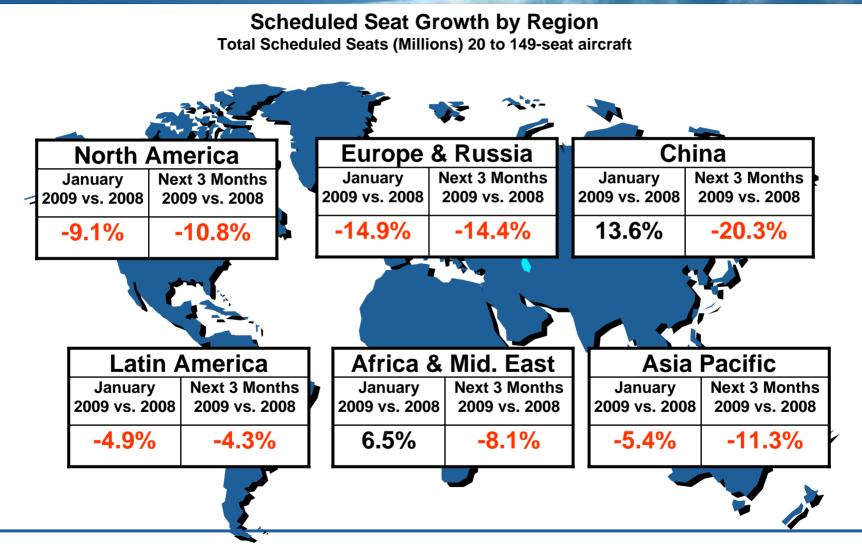
Order totals are net of cancellations and conversions between programs and does not include corporate shuttle aircraft. Source of competitor data are company web sites and company year end reports.

2009 will be challenging for the commercial aircraft market

Market drivers	Trend	Justification
U.S. Economic Environment	U	The US is in recession and will continue to be weak in 2009 and 2010. Financial crisis is negatively affecting airline traffic and thus aircraft order activity
Global Economic Environment	U	Recession is not limited to the United States, the global economy is facing a downturn further affecting aircraft order activity
Industry Backlog	0	Total commercial aircraft backlog of over 8,400 units (versus 4,335 in Dec 2001) Bombardier Commercial Aircraft has a > 2 year backlog
Aircraft Financing	U	Weak commercial lending market will impact the ability of airlines and leasing companies to finance aircraft.
Oil Pricing	0	Price of oil has dropped from a peak of \$145 US per barrel to \$~45 US per barrel; however, price is volatile
Regional Market Competition	U	Three new entrants have announced a total of 69 orders in 2008 (As of Oct. 31, 2008)
 Indicates a favourable trend in the market categories in which Bombardier competes. 		

U Indicates a unfavourable trend in the market categories in which Bombardier competes.

Double digit airline capacity reductions





With Volatility Comes Short Term Adjustment



Near term focus on cost reduction

 Necessary to counter fuel price and economic volatility

Capacity optimization efforts in progress

- Double digit capacity cuts have been implemented in Fall and Winter 2008-09 schedules to offset slowing passenger growth
- Retirement of older and less fuel efficient aircraft fleets to accelerate
- Unprofitable routes to be shed or downsized

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Long term (20-year) outlook is optimistic

Market drivers	Trend	Justification
U.S. Economic Environment	0	Global Insight forecasts the US economy will return to a GDP growth rate of 3% by 2011.
Global Economic Environment	0	Long-term GDP forecast remains essentially unchanged with GDP CAGR growth >3%. European growth will be lower at 2% CAGR, while emerging markets (Africa, Latin America, Middle East) will grow at 4.3%
Oil Prices		Oil prices predicted to average \$60-70 per barrel; volatility remains
Regional Market Competition	U	Three new entrants in the 20-99 seat market
Single-aisle Market Competition	0	Airbus & Boeing have both publicly announced delays to their new single- aisle aircraft program plans and Embraer is actively studying the 120+-seat market
Scope Clause		We expect scope clauses to trend upward towards 100 seats during the forecast period
	📮 Indie	cates a favourable trend in the market categories in which BA competes. cates a neutral trend in the market categories in which BA competes. cates a unfavourable trend in the market categories in which BA competes.

Long Term, Positive Market Trends Will Prevail



- New modern technology aircraft will be required to replace capacity from retired fleets
- Higher oil prices will drive the need for increased aircraft efficiency
- Increased focus on environmental sustainability will require "greener" aircraft



Airline business models will evolve in relentless pursuit of lower operating costs

- Continued growth of Low Fare Carriers
- Major airline consolidations
- Specialization in operations (regional and mainline)
- Optimization in schedule planning with turboprops playing an increasing role in short-haul markets
- Increasing average seat capacity in regional market to achieve lower cost per seat
- New technology available for the single-aisle market

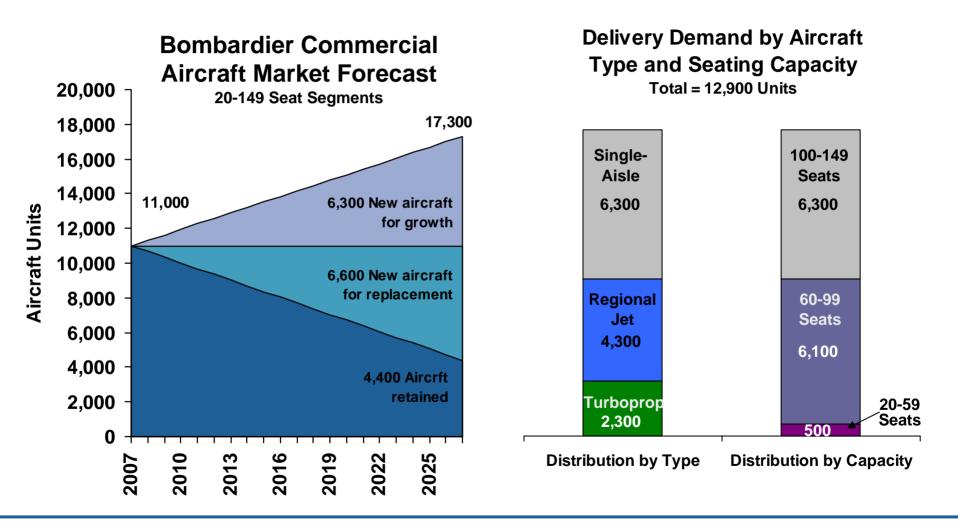
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Bombardier's Commercial Aircraft Market Forecast reflects robust demand for the 60-149 seat segment



Product Development: Focused On Delivering Optimized Aircraft Solutions Aligned With Market Trends



Single-aisle mainline jets



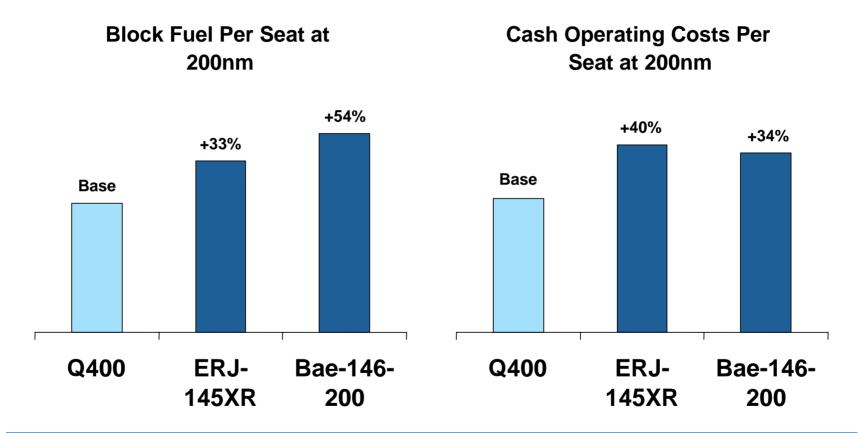


Q400 NextGen: Further Enhancements to the Best Economics of any Regional Aircraft



Best Short-haul Regional Airline Economics Reduced Environmental Impact - Lowest Emissions In Its Class Jet-like Speed Allows For Airline Schedule Optimization NextGen Interiors - Enhanced Comfort From Redesigned Cabin Family Commonality With Dash 8 Models

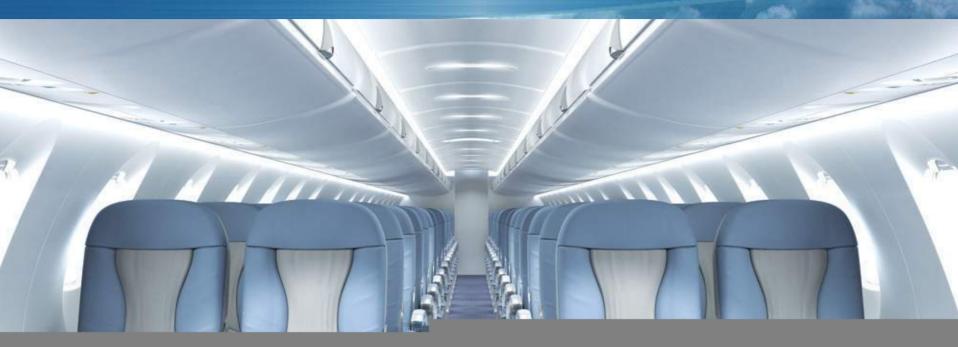
Latest Turboprop Technology Offers Optimization Of Fuel Economy On Short-Haul Routes



Lower fuel burn equates to lower emissions and operating costs



The NextGen Interior – Bigger. Brighter. Better. Now Available on *CRJ700/900/1000* and *Q400*





Larger Windows*

CRJ Interior with Concept seats shown * Available on *CRJ*



The CRJ Series NextGen Aircraft The Best Regional Jet Economics



7%-15% Better Direct Operating Costs Than Competing Jets Enhanced Comfort From Redesigned NextGen Cabin Reduced Environmental Impact – Lowest Emissions In Its Class Optimized Platform for Low Traffic Markets of Medium-Long Distances

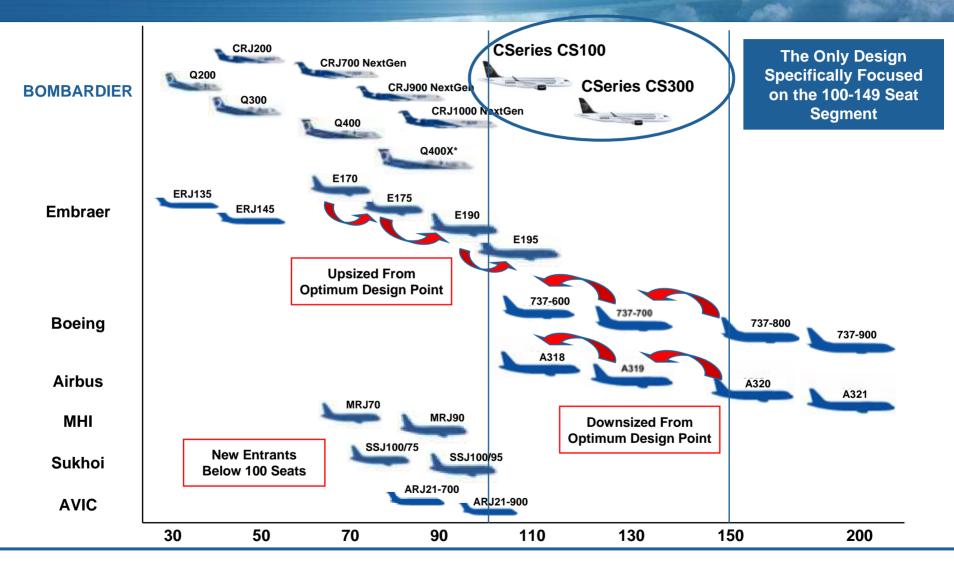
CRJ1000 NextGen Building on the Strong CRJ Family Heritage



The Next Product Development Success: OPTIMIZED SINGLE-AISLE SOLUTION

CSeries is the only family of aircraft designed specifically for 100- to 149seat market without compromise—from the ground up. Not stretched, shrunk or reconfigured.

An <u>Optimized</u> Aircraft Family For The 100 To 149-Seat Segment Is Long Overdue



BOMBARDIER

CSERIES • Design and Technologies Focused On Optimization And Delivering Real Operational Benefits





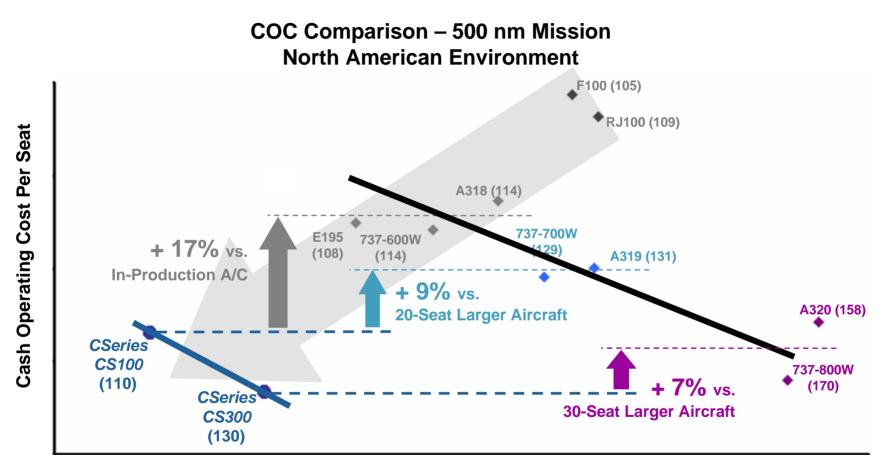
CSERIES • A Game Changer In Its Class

Family of Aircraft with Full Commonality Unmatched Reduction in Environmental Footprint Total Life Cycle Cost Improvement Approx. 15% Better Cash Operating Costs and 20% Fuel Burn Advantage Widebody Comfort In A Single Aisle Aircraft Mature 99% Reliability at Entry Into Service Operational Flexibility – Short Field and Longer Range Performance

WARNESS COMPANY



CSERIES – Designed To Be The Most Cost-Effective, Right-Sized Aircraft



Cash Operating Cost Per Trip

V63.0



The Greenest Single-Aisle Aircraft in its Class

CSERIES

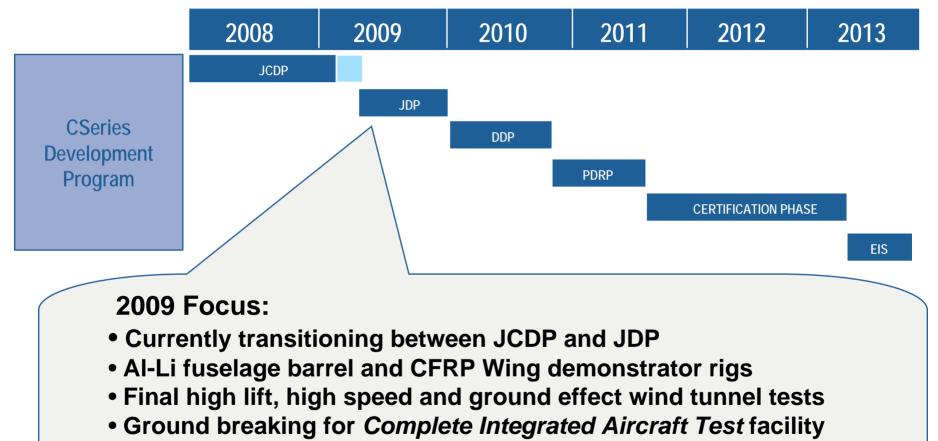
NOW IS THE FUTURE

The future of the industry lies in the challenge of balancing profitability and reducing impact on the environment. Designed with vision and conviction, the **C**SERIES combines low operating costs and an unmatched environmental scorecard.

CSERIES **C**SERIES **C**SERIES **4** TIMES QUIETER **50%** LESS 2(LESS

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CSERIES program already moving into next phase of development



• Preliminary Design Review (PDR) close-out



QUESTIONS?



Philippe Poutissou Vice-President, Marketing, Commercial Aircraft





Many Solutions, One Source.



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